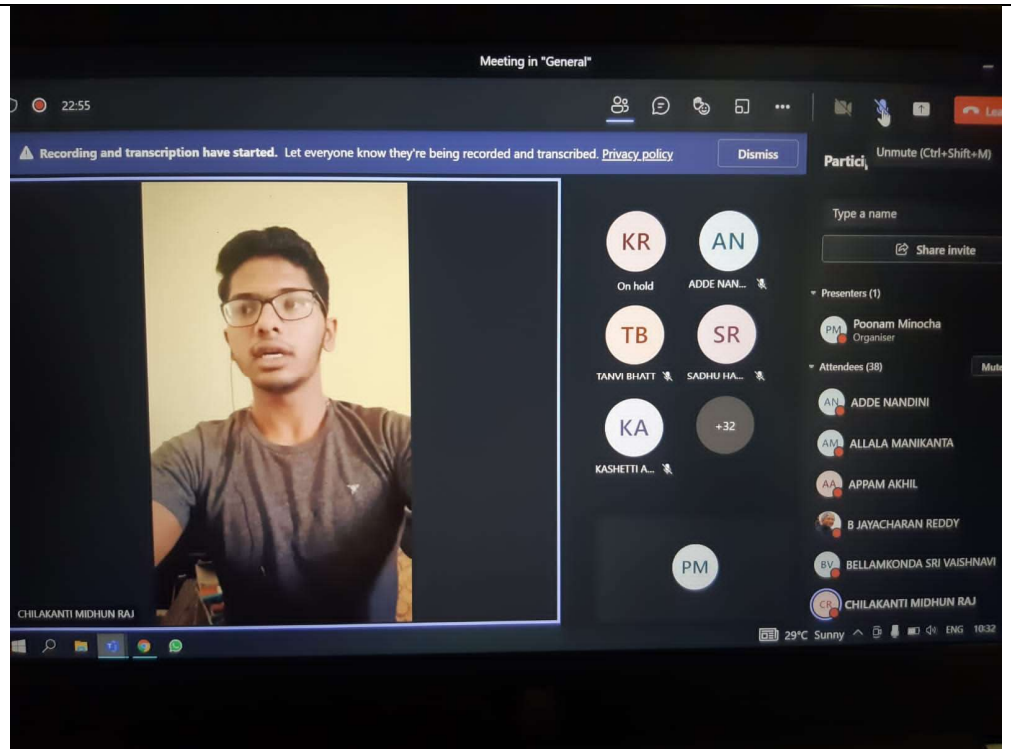


ACTIVITY REPORT

Name of the Activity	ADVANCED ENGLISH LANGUAGE PROFICIENCY ENHANCEMENT PROGRAMME	
Type of Activity	Capacity building	
Duration of the Scheme	22-03-2021 TO 31-03-2021	As per the time-table slot
Details of Participants	Around 669 students of B.Tech third year students	
Coordinator(s)	<b>Faculty Coordinators:</b> Dr.P. BHARATHI	<b>Organizing Committee:</b> 1) Dr. POONAM MINOCHA 2) Dr. JAYASRINIVAS RAO
Organizing Dept./Support System	Department of Humanities & Applied Sciences	
In Association with (if any)	IQAC Cell	
Details of Resource Persons (if any)	K-Van solutions private Limited 36, 2nd floor sony complex, prashanthi nagar IE, kukatpally, Hyderabad	
Description (min. 100 words, include objective, outcome, etc.)	<p>The Advanced English Language Proficiency Enhancement Programme was offered to students with the aim of helping them project themselves well in interviews and also to make them ready for the corporate world. Oriented towards Placements and Competitive exams, this programme provided inputs in Effective Resume Writing, Interview Skills, Group Discussions, Report Writing, Presentation Skills, Vocabulary skills and Reading Comprehension Skills. A language lab with K-Van software was used for the programme. The software included inputs for these topics with ample exercises in vocabulary and reading comprehension.</p> <p>Activities like Mock Interviews, Presentations, Group Discussions and Debates were conducted and feedback given. Videos on these topics were also shown and analysed. Extensive practice in Reading Comprehension and Vocabulary was given using questions from various competitive exams</p>	

Photos  
(paste min. 3  
best quality  
photos)



*Poonam Minocha*  
Digital Signature:

Designation: Professor

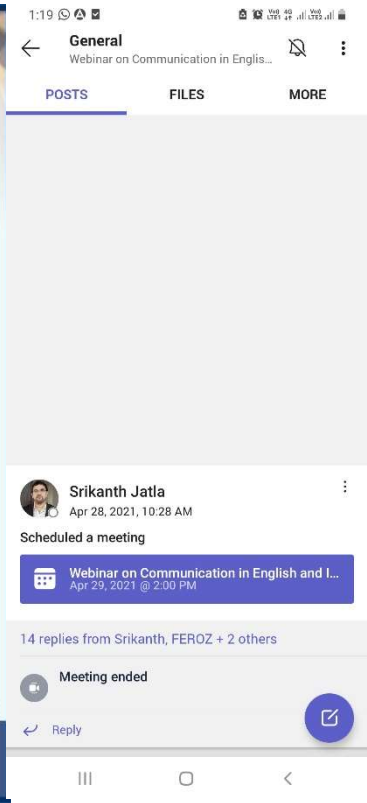
Department/Support System: Humanities and Applied Sciences

*Chilakanti Midhun Raj*  
Director

## ACTIVITY REPORT

Name of the Activity	COMMUNICATION IN ENGLISH AND ITS IMPORTANCE IN A COMPETITIVE ENVIRONMENT	
Type of Activity	CAPACITY BUILDING	
Duration of the Scheme	29-04-2021	As per the time-table slot
Details of Participants	361 students of B.Tech	
Coordinator(s)	<b>Faculty Coordinators:</b> Dr. POONMA MINOCHA	<b>Organizing Committee:</b> Literary Club
Organizing Dept./Support System	Department of Humanities & Applied Sciences and Literary Club	
In Association with ( <i>if any</i> )	IQAC Cell	
Details of Resource Persons ( <i>if any</i> )	Prof. Richardson Lawrence, Personality Development Trainer, Hyderabad	
Description  ( <i>min. 100 words, include objective, outcome, etc.</i> )	<p>Prof Richardson Lawrence in his talk emphasized the need for effective communication skills in budding professionals. Highlighting why good communication is pertinent for positive projection in interviews and also to keep up with a highly competitive environment at the work place, he gave valuable inputs in areas like Presentation Skills, Group Discussions and Interviews. Soft Skills like Leadership, Teamwork and Problem-Solving are also the need of the hour, he emphasized. Prof Lawrence spoke about how communication at the workplace is central to business goals like providing purpose, building corporate culture, getting work accomplished and creating accountability.</p> <p>As there is a constant need to project oneself and one's work for professional growth, making striking presentations and speaking effectively in meetings and during discussions is what a professional should aspire for.</p>	

Photos  
(paste min. 3 best quality photos)



Digital Signature:

Designation: Professor

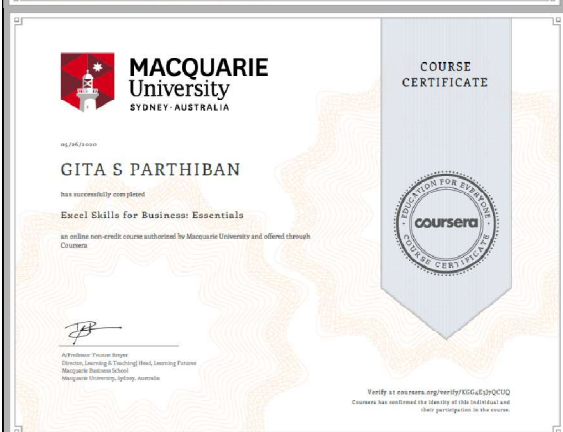
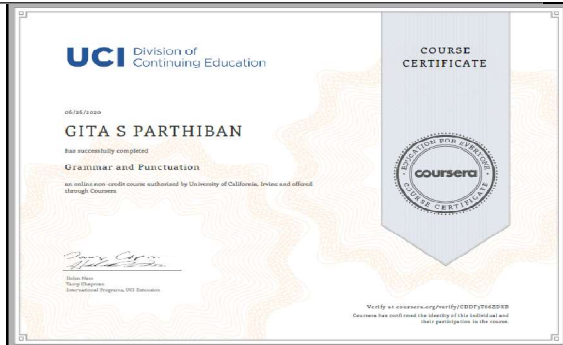
Department/Support System: Humanities and Applied Sciences

Director

**ACTIVITY REPORT**

Name of the Activity	<b>COURSERA CERTIFICATION COURSES</b>	
Type of Activity	Capacity building and skill enhancement	
Implementation of the Scheme	27-03-2020	Self-learning online courses
Details of Participants	220 B.Tech first year students	
Coordinator(s)	<b>Faculty Coordinators:</b> <ol style="list-style-type: none"> <li>1. Mr. B. Anil kumar</li> <li>2. Mr. P. Venumadhav</li> <li>3. Mr. Rajender</li> <li>4. Mr. Sravan Kumar</li> <li>5. Dr. M.C. Ajay Kumar</li> <li>6. Ms. Kavitha K</li> </ol>	<b>Organizing Committee:</b> All Heads of the department
Organizing Dept./Support System	IQAC Cell	
In Association with (if any)	College Academic Committee	
Details of Resource Persons (if any)	Coursera	
Description (min. 100 words, include objective, outcome, etc.)	<p>During the lockdown due to the pandemic, it was felt that both faculty and students needed to utilise their time for skill upgradation and knowledge enhancement, not just in their domains, but also outside it. ATRI, therefore collaborated with Coursera to provide faculty and students free access to a wide range of courses. Given the quality and weightage of these courses in academic and professional growth, faculty and students registered and successfully completed courses which helped them explore new areas, update their knowledge and enhance their skills. The following are the course through which the students got certified.</p> <ol style="list-style-type: none"> <li>1. Write professional emails in English</li> <li>2. Excel skills for Business: Essentials</li> <li>3. Speak English Professionally: In person, Online and on the phone.</li> <li>4. Technical support fundamentals</li> <li>5. Grammar and Punctuation</li> <li>6. Feminism and Social Justice</li> <li>7. Presentation Skills: Speech writing and storytelling.</li> </ol> <p>They were awarded e-certificates on successful completion of the courses.</p>	

Photos  
(paste min. 3 best quality  
photos)



Digital Signature:

Designation: Professor

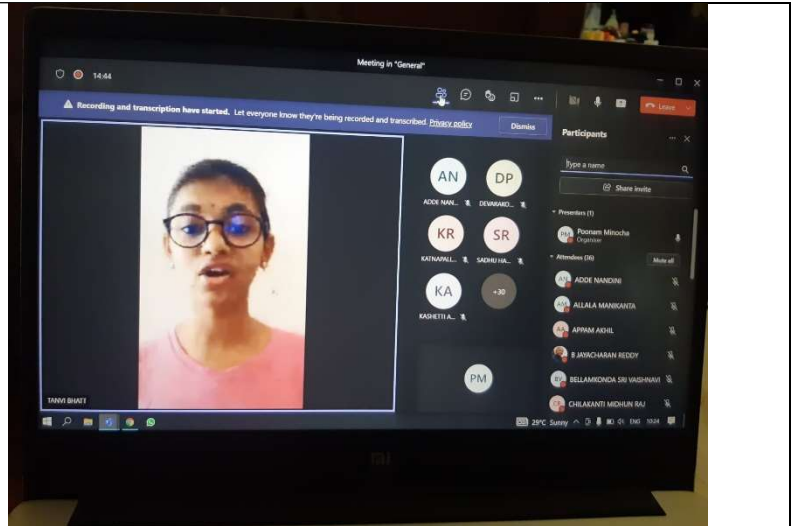
Department/Support System: Humanities and Applied Sciences

Director

**ACTIVITY REPORT**

Name of the Activity	<b>ENGLISH LANGUAGE PROFICIENCY ENHANCEMENT PROGRAM</b>	
Type of Activity	Capacity building	
Duration of the Scheme	15-12-2020 to 31-03-2021	As per the time-table slot
Details of Participants	220 B.Tech first year students	
Coordinator(s)	<b>Faculty Coordinators:</b> Dr. POONAM MINOCHA	<b>Organizing Committee:</b> 1) Dr. BHARATHI P 2) Dr. JAYASRINIVAS RAO
Organizing Dept./Support System	Department of Humanities & Applied Sciences	
In Association with (if any)	IQAC Cell	
Details of Resource Persons (if any)	K-Van solutions private Limited 36,2nd floor sonycomplex, prashanthinagar IE, kukatpally, Hyderabad	
Description <i>(min. 100 words, include objective, outcome, etc.)</i>	<p>This programme was introduced with the objective of making students proficient in the four basic communication skills, that is, Listening, Speaking, Reading and Writing. The modules were designed to impart intensive training to students. K Van software used in the language lab for this programme provided exposure in Phonetics, Intonation, Word Stress, Reading Comprehension and Listening Skills. Exercises and tasks were given with the objective of helping students overcome stage fear, gain confidence and face interviews. Activities such as JAM Sessions, Debates, Group Discussions, Presentations and Role Play were conducted. Further, the programme focused on enhancing skills required in the corporate world, that is, Leadership, Team work, Interpersonal Skills and so on. The English Language Proficiency Enhancement Programme also helped students face language-based competitive exams like IELTS where Listening, Speaking, Reading and Writing skills are tested.</p>	

Photos  
(paste min. 3 best quality  
photos)



  
Digital Signature:

Designation: Professor

Department/Support System: Humanities and Applied Sciences

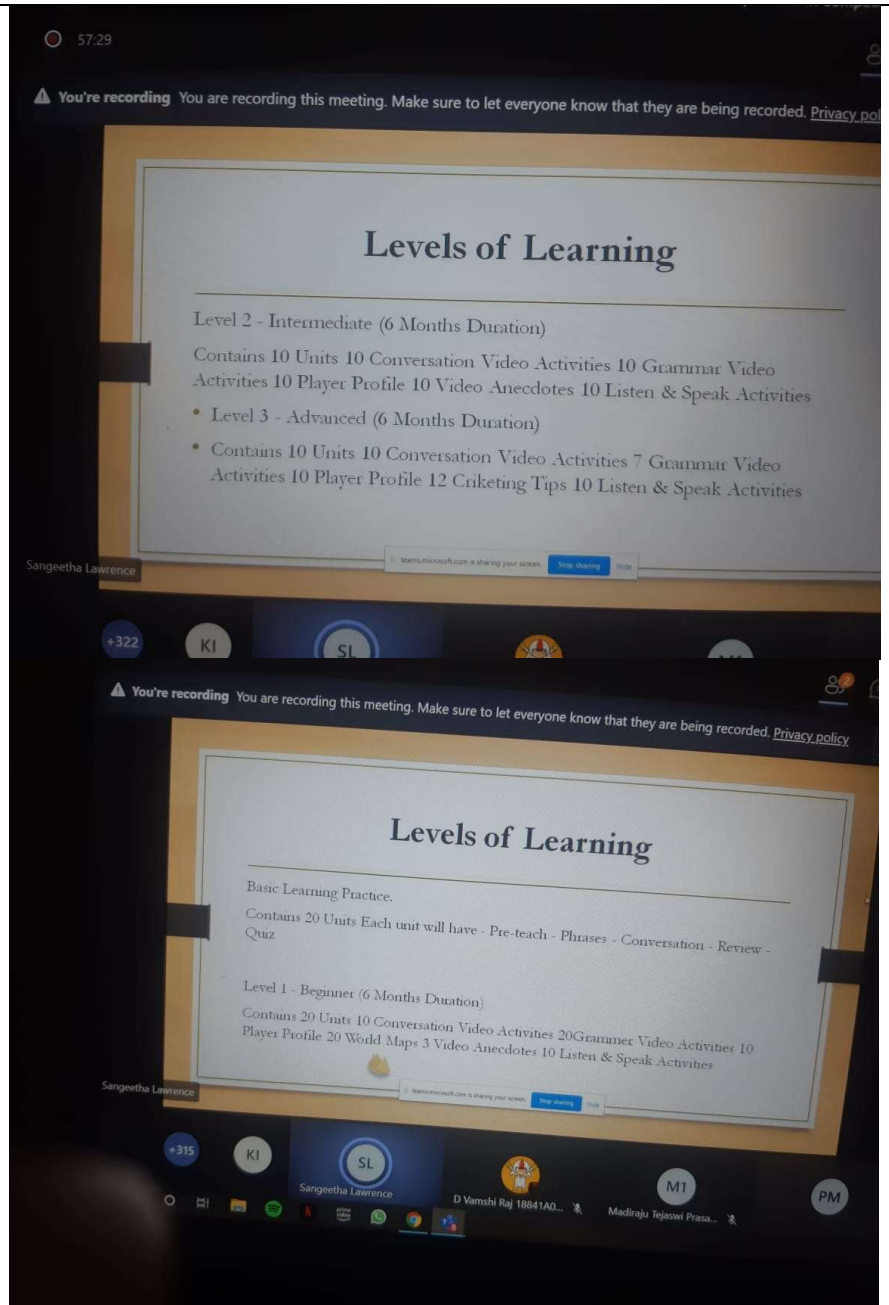
  
Director



## ACTIVITY REPORT

Name of the Activity	SOFT SKILLS	
Type of Activity	CAPACITY BUILDING	
Duration of the Scheme	02-12-2020 to 05-12-2020	As per the time-table slot
Details of Participants	347 B.Tech first year students	
Coordinator(s)	<b>Faculty Coordinators:</b> Dr. M. C. AJAY KUMAR Ms. A. DURGA PAVANI	<b>Organizing Committee:</b> Hods of all the departments
Organizing Dept./Support System	Department of Humanities & Applied Sciences	
In Association with (if any)	IQAC Cell	
Details of Resource Persons (if any)	Prof. Richardson Lawrence, Personality Development Trainer, Hyderabad	
Description <i>(min. 100 words, include objective, outcome, etc.)</i>	<p>Prof. Richardson Lawrence in his session on Soft Skills highlighted the importance of developing soft skills such as communication, teamwork, leadership and problem -solving. Reinforcing how these skills are linked to how one works and interacts with others, he also pointed out that these skills are essential for success and career growth. Prof Lawrence demonstrated with examples how skills like adaptability, decision-making, leadership, team work, creativity, flexibility, listening, negotiation, networking, people skills, public speaking, time management and organising skills go a long way in shaping one's career and professional growth. He emphasized how soft skills represent one's approach to life and work, and how inculcating these are the need of the hour.</p> <p>As most organizations emphasize soft skills, Prof Richardson motivated students to participate in activities and programmes that would enhance their emotional intelligence and work ethic. He also conducted a team activity to highlight how soft skills can be properly channelised.</p>	

Photos  
(paste min. 3 best  
quality photos)



Digital Signature:

Designation: Professor

Department/Support System: Humanities and Applied Sciences

Director