

ACTIVITY REPORT

Name of the Activity	Seminar on Enforcement of IPR	
Type of Activity	Co-curricular	
Date and Time of Activity	28/10/2016	9:00 AM to 1.00PM
Details of Participants	40 Students and 20 faculty	
Coordinator(s)	Ms.B.Malathi	Students: 1. Sai Teja 2. Devi Sree Valli
Organizing Dept./Support System	IPR-Cell	
Details of Resource Persons (if any)	Mr. B. Veerabrahmam	
Description	<p>A Seminar on "Enforcement of IPR" was held on 28th October 2016 in our college seminar hall.</p> <p>Seminar is about nature of IPR, IP Law of India copy right, patents searching and support from government for IP protection and explained how to search patent, how to apply for a patent and also gave information on many websites-both national and international related to patents and also about the cost of applying for patents and time durations and trademark attorney and par tenor, legalise IP services. And finally explained patents filing procedures in India and case studies and trade mark, industrial designs, geographical indicators protection of plant varieties and farmers rights.</p>	
Photos		

Digital Signature: Ms.B.Malathi
 Designation: Associate Professor
 Department/Support System:IPR Cell

ACTIVITY REPORT

Name of the Activity	One day workshop on IPR	
Type of Activity	Co-curricular	
Date and Time of Activity	22/4/2016	9:00 AM to 3.30PM
Details of Participants	40 Students and 15 faculty	
Coordinator(s)	Ms.B.Malathi	Students: 1. Sai Teja 2. Devi Sree Valli
Organizing Dept./Support System	IPR-Cell	
Details of Resource Persons <i>(if any)</i>	Ms. K. Maniswapna	
Description	<p>A workshop on “Intellectual Property Rights ” was held on 22nd April 2016 in our college seminar hall.</p> <p>Intellectual property refers to the protection of creation of mind which has both a moral and a commercial value. Intellectual property rights are the rights given to the persons over the creation of their mind: usually give the creator an exclusive right over the use of his/her creations for a certain period of time. The effective and enforceable system for protection of IPR promotes the innovation in science by promoting strong incentives to authors and innovators to create intellectual assets.</p>	
Photos		

Digital Signature: Ms.B.Malathi

Designation: Associate Professor

Department/Support System:IPR Cell

ACTIVITY REPORT

Name of the Activity	IPR Awareness Seminar	
Type of Activity	Co-curricular	
Date and Time of Activity	5/10/2015	9:00 AM to 1:00PM
Details of Participants	40 Students and 20 faculty	
Coordinator(s)	Ms.B.Malathi	Students: 1. Sai Teja 2. Devi Sree Valli
Organizing Dept./Support System	IPR-Cell	
Details of Resource Persons	Mr. P. RajaVardhan	
Description	<p>IPR Awareness Seminar was held on 5th October 2015 in our college seminar hall.</p> <p>The seminar is aimed to create first level IPR awareness among the faculty members, students and young intellectuals about the beneficial aspects of patenting their creative and novel ideas, inventions etc..such awareness would in turn be highly essential for the promotion of creativity, research and technical advancements as well as application into market.</p> <p>India has a well-established statutory, administrative and judicial framework to safeguard Intellectual Property Rights (IPRs), however, it is still facing problems with the enforcement of IPR. It has always been a concern about slow judicial system involving lengthy and time-consuming procedure of trial in India, however, in recent years, Indian Courts have shown dynamism and zeal for effective protection of Intellectual Property Rights. It has been observed that by adopting right policies and strategies, IPR can be effectively protected with the help of law enforcement authorities.</p>	
Photos		

Digital Signature: Ms.B.Malathi

Designation: Sr Asst Professor

Department/Support System:IPR Cell

ACTIVITY REPORT

Name of the Activity	One day workshop on IPR and Patents	
Type of Activity	Co-Curricular	
Date and Time of Activity	10/4/2015	9:00 AM to 3:00PM
Details of Participants	30 Students and 15 faculty	
Coordinator(s)	Ms.B.Malathi	Students: 1. Sai Teja 2. Devi Sree Valli
Organizing Dept./Support System	IPR-Cell	
Details of Resource Persons	Mr. G. Yamuna	
Description	<p>The best way to secure the information for a trade secret is to restrict access to the secret and have individuals and companies sign nondisclosure agreements with you should you enter into a relationship with them which will require them to know some aspects of the secret. If someone independently develops or reverse-engineers your trade secret, there's nothing you can do. If someone does leak it, you can sue for theft. Suing, however, cannot stop the person from using the leaked information. So although you may get money from the suit, you lose the larger potential profits you could have made from the idea. Still, if your luck holds and your trade secret remains secret, royalty income from it can last significantly longer than the patent period.</p>	
Photos		

Digital Signature: Ms.B.Malathi
 Designation: Sr Asst Professor
 Department/Support System:IPR Cell